



# K&A GROUP PRIVACY POLICY

## Our Identity and Role

Thank you for visiting our website. Khatib & Alami Holding SAL, subsidiaries, and sister companies ("Khatib & Alami", "K&A", "we", "us", or "our") recognize the importance of protecting the privacy of users ("you" or "your") visiting khatibalami.com ("website").

We and our subsidiaries and sister companies worldwide are committed to respecting your privacy and recognizing your need for appropriate protection of any personally identifiable information ("personal data") you share with us.

K&A has established this Policy so that you can understand the attention and care to which we intend to treat your personal data.

K&A strives to comply with all applicable laws worldwide that are designed to protect your privacy, using this Policy as a standard.

This Policy describes how we collect your personal data, whether through our website (khatibalami.com) or through interacting with us. This Policy applies to individuals who use any of our websites, complete or enter into our database, form, survey, questionnaire, or other documents that hyperlink to this policy.

Our contact details are set out at the end of this Privacy Statement.

## Terminology Use

**Personal Data:** the information that can be used to identify, directly or indirectly, a particular individual, including e-mail address, IP address, or any other data that could reveal your identity, but does not include data that is de-identified, anonymous, or publicly available.

**Data Controller:** As set out in this Policy, we are the "Data Controllers" of all personal data that we collect because we ultimately determine how we will handle your personal data.

**Data Subject:** if we handle your personal data, then you are the "Data Subject".

## Personal data that we collect

The personal data that we collect may include, but is not limited to:

- Your name, e-mail address, and other necessary contact information are needed for alerts and newsletters. When you subscribe to our newsletter, we gather information that is used to send you the latest news, as per your requests and after having obtained your consent to receive such communication. This information can also be used to pursue our legitimate interests for direct marketing purposes regarding similar products and services to the extent allowed by law.
- Your Internet Protocol Address (IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers, location data, and other diagnostic data. This information is used to maintain the website and improve its usability, provide analysis and valuable information to improve your browsing experience and identify, prevent, and address technical issues with the website.

Personal Data is collected when you subscribe to our Newsletter to enable our website to perform the functions you choose.



# K&A GROUP PRIVACY POLICY

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Personal Data is also collected when you just communicate with us or when you visit our website.

## Sharing Your Personal Data

Because K&A operates globally with subsidiaries and sister companies in many different countries, we may transfer your Personal Data from one legal entity to another in a way that is consistent with applicable legal requirements to accomplish purposes listed in this policy.

## Security

The security of your Personal Data is important to us. We shall implement appropriate technical and organizational measures to ensure the protection of your privacy. However, we note that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we underline that we shall have no liability for events for which we are not responsible.

## Links to Other Websites

The website contains hyperlinks to non-K&A sites that may be of interest to users. K&A does not control or monitor the privacy, accuracy, quality, or integrity of those sites. You should check the Privacy notice and policies of each website you visit. Links to third-party sites are provided exclusively for your convenience, and any use or submission of data to such sites shall be at your own risk.

## How long does K&A keep Personal Data?

Personal Data is retained to fulfill the purposes for which it was collected. We will retain your personal data based on the following factors:

- If you are in contact with us: we will keep the information about your visits to and use of this website for as long as you are using this website.
- Information from your subscription to our newsletter list will be kept until you opt out of receiving any information or messages.

## Changes to this Privacy Policy

K&A may make changes to this Privacy Statement. Notification of changes will be posted on this page. We recommend that you review this Privacy Policy periodically to stay updated on our policies and practices.

## Contact Us

If you have any comments or questions or if there are other things we can do to maximize the value of this website to you, please contact us. If you have questions about K&A's privacy practices generally or wish to report a violation of the provisions of this statement, please contact our Privacy Team at [Privacy@khatibalami.com](mailto:Privacy@khatibalami.com)

A handwritten signature in blue ink, appearing to read 'N. K.', positioned above a horizontal line.

**Dr Najib Khatib**  
**Chairman & CEO**